



LeapFrog Partners with Zinkia Entertainment to Feature Pocoyo on LeapPad

LeapFrog Enterprises, Inc. and Zinkia Entertainment (Zinkia), brand creator and producer of *Pocoyo*, have partnered to bring content from the animated children's series *Pocoyo* to the LeapPad, the No. 1 learning tablet for kids. The agreement was negotiated by Evolution, the North American licensing agent for *Pocoyo*. The content will be available this summer.

Pocoyo episodes will be available for purchase in the U.S., Canada, the UK, Ireland, Australia, New Zealand, and France, in both English and Spanish. LeapFrog will make episodes from the first two seasons of the *Pocoyo* television series and the special *Pocoyo and the Space Circus* available in English and for the first time Spanish, through the LeapFrog App Center, which can be accessed through the LeapFrog Connect Application for LeapPad and Leapster Explorer platforms.